

SOCIAL SCIENCES AND LAW



Master in Business Management

Description

This University Master guarantees training in the acquisition of management skills in the different functional areas of a business. Its aim is to enable students to develop management competencies and carry out management functions at the different levels of responsibility: top management, middle management and operational managers. With this training for business management students will be able to work in any functional department: Human Resources, Marketing, Operations Management, Finance and Accounting, etc.

Access profile

People qualified in branches of knowledge not related to business management have first level preference in access to this Master. People qualified in branches of knowledge related to business management over 10 years ago have first level preference in access to this Master.

Professional opportunities

Specialists in management, direction and administration of businesses at different levels of responsibility and for different functional departments.

Address and contact details

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<http://mastereconomicas.uca.es/master-en-direccion-de-empresas/presentacion-direm>

<http://economicas.uca.es>

Objective

The Master aims to develop management skills: to analyse the business environment, to carry out management tasks, to design business strategies, to manage people and teams, for the commercial management of financial and accountancy operations, for the management of decision-making tools.

Direct access

Higher level degree, architecture, higher engineering degree or degree in any branch of knowledge not related to economics and business studies. Exceptionally, those qualified in economics and business studies who obtained their degree over ten years previously or managers with at least three years of accredited experience.

Módulo 1^{er} semestre

Materias	Créd.
Fundamentos de economía	5
Habilidades directivas	4
Dirección estratégica	5
Dirección de recursos humanos	5
Dirección de marketing	5

Módulo 2º semestre

Materias	Créd.
Dirección de operaciones	4
Finanzas empresariales	5
Información contable y toma de decisiones	5
Metodologías y líneas de investigación para la dirección	4

Módulo aplicación a elegir (jul-sep o dic)

Materias	Créd.	Materias	Créd.
Prácticas en empresa / Trabajo aplicación	12	Trabajo de investigación	12

Materias	Créd.
Trabajo Fin de Máster	6

Total Créditos: 60 (cada crédito equivale a 25 horas de trabajo del alumno).